

**SAFELY HOME.
EVERYONE.
EVERY DAY.™**

CATERPILLAR SAFETY NEWS

A NEWSLETTER FROM CATERPILLAR CUSTOMER SAFETY SERVICES

FALL 2010



It's football season, which means it's time to score big with safety by taking online courses through SAFETY.CAT.COM™. Purchase 4 courses for a First Down and get 25% off* your total. For every First Down (4 courses purchased), you will be entered into a drawing for our Tailgate Package.

Promotion runs from October 15, 2010 to January 31, 2011

"I really learned a lot from the online training and found it very educational. I thought I knew a lot about safety until I went through the online training. It has helped me be safer while I do my job."

– Victor Parker
Landfill Operator
Street Department
City of Hartford, Alabama

Tailgate package includes:

- Cushioned stadium seat
- Cat® cooler
- Cat coozies (2)
- Cat ball cap
- Cat travel coffee mug
- Cat impact gloves
- Cat Racing 1:24 Scale Stock Car autographed by Jeff Burton
- Safely home. Everyone. Every day.™ safety vest
- Safety glasses
- Safety Basics DVDs: Volumes 1, 2 & 3
- SAFETY.CAT.COM™ spiral notebook



***Enter VIP token code DOWNQMK4XW**

No purchase necessary to be eligible for drawing. See full rules & regulations.

More Than The Machine

Caterpillar Safety Consulting Services Helps Customers Develop Safety and Environmental Plans

Caterpillar knows a lot about safety on the jobsite. In 2007, the company launched SAFETY.CAT.COM to provide online safety resources to everyone who works in, on or around Cat® equipment.

Overnight, Caterpillar became the online leader in dispensing product safety information. And just in time, too. Surveys continue to indicate that safety is the number one concern of customers, regardless of industry.

But information, by itself, only goes so far. Customers also have to know what to do with that information. So in 2010, to help customers in North America better navigate worksite safety and environmental concerns, Caterpillar launched a second safety-related service business: Caterpillar Safety Consulting Services.

The group works directly with customers, in association with the local Cat dealer.

Early success. Pilot programs helped the group fine-tune its offerings. But even in the pilot phase, Safety Consulting Services quickly helped customers identify and close gaps in their safety efforts.

"The OSHA [Occupational Safety and Health Administration] training provided to our safety committee was extremely well done," said Michael McCabe, Quality, Environmental, Safety manager for O'Brien Steel Service in Peoria.



Go to **SAFETY.CAT.COM > News and Events** to see all of our events.



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More Than The Machine (continued)

"The presentation format was packed with information, yet it was easy to learn from, and the presenters were very knowledgeable about their respective topics. We were able to apply the information we learned immediately. I have and will continue to highly recommend this training program to others interested in improving their safety program/performance."

Safety Consulting Services is equally prepared to help customers affected by Mine Safety and Health Administration (MSHA) regulations.

Simple to comprehensive. Safety Consulting Services offers a variety of customizable services.

Safety and Environmental Management Systems. Reviews, develops, documents and/or assesses comprehensive plans to manage risks associated with safety and the environment.

Job Safety Analysis. Reviews a specific process, job or procedure, identifies hazards of the activity and documents best practices.

Personal Protection Equipment (PPE). Creates and assesses programs that help customers meet OSHA regulations concerning protective clothing.

Ergonomic Assessment. Identifies ergonomic worksite risks to employees that could lead to injuries and lost time. Provides risk-mitigation recommendations.

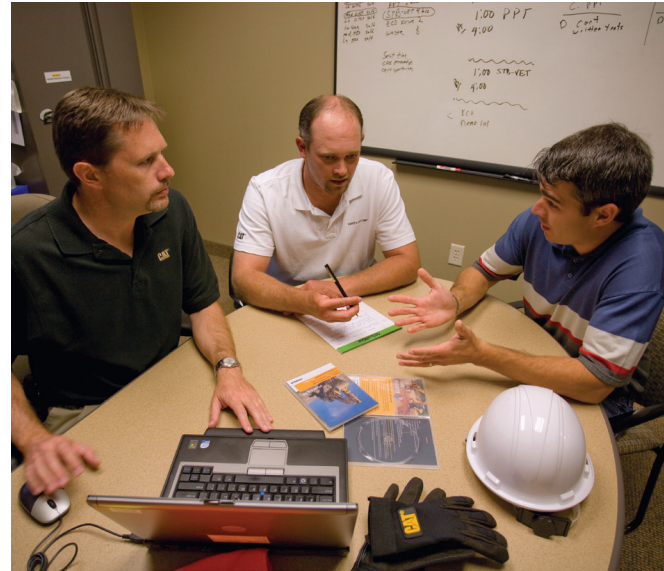
Other services. Hazard communication, hazardous material management, problem-solving training and lean/rapid improvement events.

The value of insight. "Caterpillar people are uniquely positioned as safety consultants," said Customer Safety Services Representative Rodney Lucas.

"Like other consultants, they understand the regulations. But their manufacturing and field experience means they understand what Cat customers are doing and how they do it.

"Our challenge is the same as before: to sell the value of safety to our customers," Lucas continued. "Sometimes that's not easy. After all, if you haven't had an accident, it's easy to assume you're working safely. However, as soon as something happens like an injury or a fine from the government, the value of safety on the job is more than apparent.

"We know that a good safety plan does more than save money; it saves lives."



Congratulations to the iPod Winners!

This summer's online training promotion included two 80GB iPod Classics that were given to the two participants who completed the most online training courses between May and August of this year.

Congratulations to Victor Parker and Kevin Raybon from City of Hartford in Alabama who received their new iPods after completing the most online courses on SAFETY.CAT.COM! Thanks to everyone who participated in this summer's promotion!



(Not actual size.)

"The online training courses greatly helped me and my co-workers. Completing the courses helped bring safety awareness to my entire team."

— Kevin Raybon
Landfill Operator
Street Department
City of Hartford, Alabama

CATERPILLAR®

A Deeper Dive into Consulting Services

Who we are

Caterpillar Safety Consulting Services consists of a safety-focused, diverse team of individuals who, combined, have over 70 years of field experience in environmental, health and/or safety across multiple industries. Our consultants have certifications ranging from Certified Management Systems Auditor and Certified Industrial Hygienist to Certified Mine Safety Professional and Certified OSHA Construction Outreach Trainer. Our goal is to position customers to be as productive and profitable as possible by achieving lower injury and accident rates through the development of a sustainable safety culture.

Consulting Services

Although Caterpillar Safety Consulting Services is now offering a wide range of services, let's take a deeper dive into a couple of those offerings so you can understand how Caterpillar can help meet your EHS needs.

Safety Management Systems (AKA: Safety Programs):

Do you need a Safety Program, but aren't sure where to start?

Our consulting team can help you develop and deploy a Safety Management System (SMS). Having an SMS is one of the most important steps in developing a safety-first culture and a safe work environment.

Do you already have a Safety Program?

Perhaps you already have a Safety Program, but it has not been updated since it was created, or you feel as though there is room for improvement.

Caterpillar Safety Consulting Services can assess your jobsite by performing a high level or in-depth comprehensive assessment. After evaluation of the current state, our team can make recommendations to improve your Safety Management System, and then help you implement those recommendations. We can also provide internal auditor training which will allow people within your own company to perform audits of your Safety Program.

Job Safety Analysis:

Not sure what Job Safety Analysis is?

Job Safety Analysis (JSA) is a safety management tool that can be used to define and control hazards associated with a certain process, job or procedure. It is a systematic examination and documentation of every task within a job to identify loss exposures (injury/damage to people, equipment, machinery, environment, process, etc.) and the current state of controls for each task.

How can Job Safety Analysis benefit you?

We can identify job hazards, create JSA documentation and work instructions to support standard operating procedures. This is helpful for new employees because it shows them potential hazards associated with their job, and it provides documentation for the correct way to perform each task. Besides indentifying specific job related hazards, JSAs can also help with efficiency by incorporating standard work procedures. With our team's quality experience, we can also help identify ways to improve the job to be safer and more productive.

To find out more about Caterpillar Safety Consulting Services, contact Rodney Lucas at 309-494-1612 or by email at Lucas_Rodney_S@cat.com.

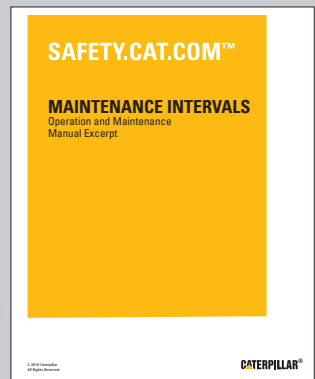
"The OSHA training provided to our safety committee was extremely well done. The presentation format was packed with information yet easy to learn from and the presenters were very knowledgeable about their respective topics. We were able to apply the information we learned immediately. I have and will continue to highly recommend this training program to others interested in improving their safety program/performance."

– Michael McCabe
Quality, Environmental & Safety Manager
O'Brien Steel Service

Operation & Maintenance Manual Excerpts Free of Charge

Did you know SAFETY.CAT.COM has Operation & Maintenance Manual excerpts available online free of charge?

The excerpts include the Safety, Before Operation and Maintenance Intervals sections of the OMM. The majority of the machine families listed on the site carries all three excerpts.



Our newly redesigned Product Safety tab on our site features updated OMM excerpts. **Make sure to check them out today by visiting: SAFETY.CAT.COM/Product.**

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What's New on SAFETY.CAT.COM

Our team has been working hard to develop new content for the site to keep information fresh and you, the user, coming back! The following items are new and can be found under their respective sections in the Media & Literature tab.

Toolbox Talks

- Seat Belts
- Machine Safety -
 - Overhead Power Line Contact
- Grain Dust Explosions
- Grain Bin Engulfment
- Equipment Mounting & Dismounting
- Securing a Machine for Transport
- Entering & Exiting the Cab of Your Machine
- Aerial Work Platforms
- Digging Around Utility Lines
- Carbon Monoxide Poisoning (Revised)
- Hazard Assessment (Revised)
- Hearing Protection (Revised)

Trifolds

- Rollover Protection System (ROPS)

Safety Tips

- Surface Mining Operations
- Scrap & Recycle
- Underground Mining
- Pipelay Dynamics in Slope Applications

Checklists

- Forest Machines - Safety & Maintenance
- Rental & Personal Vehicles
- Forklifts
- Track-Type Tractor Loaders

New to all Industry pages

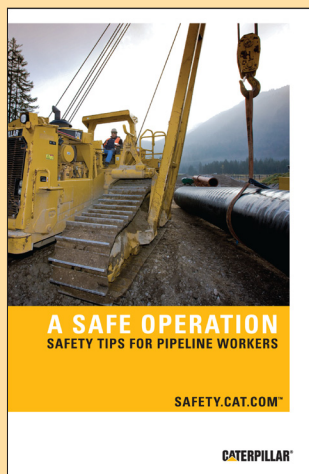
- (Actually located on all Industry pages, not within Media & Literature)
- Seat Belt Adjustment for Cat Comfort Seats

10 Essential Safety Tips for Various Industries

SAFETY.CAT.COM has a helpful resource in many different industries. These are known as Safety Tips – a small brochure which includes 10 essential tips to stay safe in a particular industry.

You can find online versions on our site, but if you prefer high-quality paper versions to hand out on a jobsite or at a safety meeting, you can order through our site by simply visiting SAFETY.CAT.COM and clicking on our Shopping tab. Next, click on the Safety on the Job Learning Aid. There you'll find Safety Tips covering the following industries / topics:

- Agriculture Workers
- Contractors Who Rent
- Demolition Jobsites
- Forestry Workers
- Landfill Jobsites
- Landscape Contractors
- Pipeline Dynamics in Slope Applications
- Pipeline Workers
- Quarry & Aggregate Operations
- Scrap & Recycle Operations
- Snow and Ice Management
- Surface Mining Operations
- Underground Mining Operations



Safety & Equipment Training Go Hand in Hand

Customer Safety Services works closely with another group at Caterpillar called Equipment Training Solutions (ETS). While Customer Safety Services focuses on safety resources, online safety training and environmental, health and safety consulting services, ETS has produced the necessary building blocks to create a professional equipment operator career development program. Through the delivery of operator training services (face-to-face in the classroom, in-the-iron, e-Learning or by using simulators), our customers achieve higher productivity at a lower cost per ton on their safe jobsites.

When you are looking for **operator training specific to a machine or industry segment**, Equipment Training Solutions is the team you need. They have developed professional operator training programs with proven results, designed to refine and enhance the heavy equipment operator's skills. The training courses offered by Equipment Training Solutions are much more than the customary orientation training offered at time of machine delivery.

To learn more about Operator Training, please visit: <http://www.cat.com/safetraining>.